

# UBS House View

Investment Strategy Guide:  
*The next stage*

April 2024 | Chief Investment Office GWM | Investment research



**UBS**

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## April

### ElectionWatch 2024 Virtual Client Event

4 April 2024 1:00 PM ET

Please note, this event will replace our regularly scheduled House View Monthly Livestream.

- [Tune in to the event here](#)
- [Add to calendar](#)

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# Dear reader

As the first quarter winds down, the S&P 500 continues to surge to new all-time highs, largely driven by a still-strong economy, healthy earnings growth, the end of the Fed rate hiking cycle, and ongoing enthusiasm for companies tied to the boom in artificial intelligence (AI).

The past month did remind us that the path toward our base case of a soft landing will not always be smooth, with hiccups such as soft retail sales and a slight uptick in CPI data. Still, we believe that growth will slow but remain near trend, and inflation will come down albeit at a gradual pace. Supportive of this view is the fact that the labor market seems to be coming into better balance without falling off a cliff, with wage pressures easing while 275,000 jobs were still added in February.

The Fed has remained patient with the start to its easing cycle, but we still believe the stage is set for rate cuts beginning in June, for a total of 75bps by year-end. While it is possible for bond yields to creep higher in the near term, we see the 10-year US Treasury declining to 3.5% by December from 4.3% today. As a result, we believe quality bonds are still poised to deliver attractive returns. We keep US investment grade corporate bonds, TIPS, CMBS, and agency MBS most preferred.



**Solita Marcelli**  
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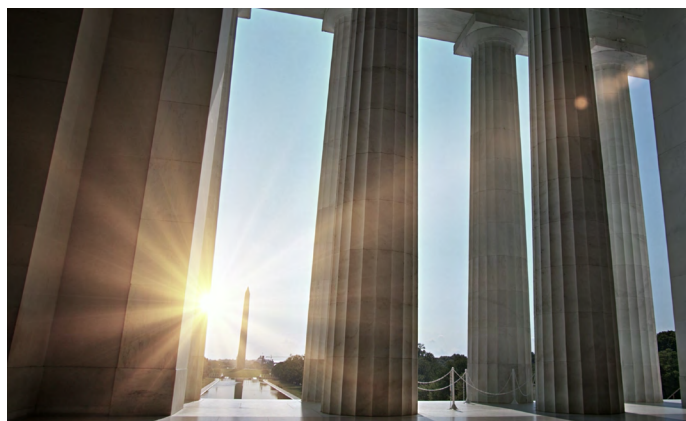
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Solita Marcelli

We remain neutral on stocks following the 27% rally in the S&P 500 since October, and there may be better opportunities to add to positions. Within US equities, we still favor the technology sector, although after such a strong run, investors should be aware of overconcentration risks. For those looking to diversify their equity exposure, we see opportunities outside of tech as earnings growth broadens out. Within the US, we like healthcare and industrials from a sector standpoint, and small-caps in terms of size. Outside the US, we see opportunities in regional champions within Europe and Asia (see our reports on Europe's Magnificent 7 and Asia's Super 8).

Finally, in this month's Thematic Spotlight, we dive into one of our longer-term investment themes: water scarcity. This theme tilts toward small-cap and mid-cap opportunities and aligns with our preferences for US infrastructure beneficiaries and the industrials sector. Within fixed income, we believe that investment grade municipals focused on the water and sewer sector offer high-quality opportunities as well.

As always, we encourage you to reach out to your financial advisor for any questions on our latest positioning.



## ElectionWatch 2024

UBS Road to the Election

CIO launched a new weekly video series "[UBS Road to the Election](#)." New episodes will air every Thursday at 4:30 p.m. ET. For additional election-related content, we encourage you to visit the [ElectionWatch hub](#).

# The next stage

## Optimize tech exposure

Investors should hold diversified, strategic exposure to the technology sector, while remaining mindful of the risks of overconcentration.

## Seek durable income

With the Fed and other major central banks on track to cut interest rates this year, investors should ensure their portfolio income streams are sustainable.

## A balanced approach

We believe that diversifying across asset classes, regions, and sectors is the best way to navigate short-term market dynamics and grow long-term wealth.

## Asset allocation

Within equities, we favor quality stocks and hold a constructive view on the US technology sector. In fixed income, we also prefer quality.



**Mark Haefele**

Global Chief Investment Officer  
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### Our views, live with Q&A

The next CIO global monthly livestream will take place on 26 March. [Join here.](#)

Investors should ensure they have exposure to durable income streams.

As we approach the end of the first quarter, equity markets are buoyant, and a strong US economy has diminished expectations for rate cuts. Despite geopolitical uncertainties, cross-asset volatility has remained low. Looking ahead to the second quarter, we see the next stage of two primary market drivers playing out: the start of rate-cutting cycles by major central banks, and the broadening-out of AI adoption and implementation across a wider range of companies.

Against this backdrop, we believe investors' key focus should be on: 1) getting their exposure to the technology sector right; 2) ensuring that portfolio income streams are sustainable; and 3) employing effective portfolio risk management techniques.

What does that look like in practice?

First, it's important to hold a diversified strategic exposure to the technology sector and to some of the likely winners from tech disruption. We foresee 18% earnings growth for the global technology sector this year and 72% annualized growth in AI revenues over the next five years. The rising excitement over artificial intelligence and its implications could lead to a scenario in which future gains are frontloaded. Investors looking to grow wealth should ensure they have exposure to this space.

But equally, after such a strong run in AI-related stocks, the risk of overconcentrating portfolios has risen. Structured strategies can play a role in helping investors manage downside risks in tech. For those looking to diversify, we see opportunities beyond technology—in quality stocks across regions; in alternative growth themes like the energy transition, healthcare disruption, and water scarcity; and in small- and mid-cap stocks.

Second, although the US economy has remained strong and inflation has surprised to the upside, we still expect the Federal Reserve to cut interest rates in the coming months, likely starting in June. The Swiss National Bank announced a 25-basis-point rate cut in March, and other major central banks are also on track to start easing policy. To prepare portfolios, investors need to be proactive and shift their cash and money market holdings toward more durable sources of income, including fixed-term deposits, short-term bond ladders, and medium-duration high-quality bonds. We expect major currency pairings to continue to trade in their recent ranges, presenting opportunities for investors to generate added income through tactical currency trades.

Third, effective risk management is key. The temptation to manage risk by simply cashing in on gains or retreating to the sidelines may be strong, but history favors those who pursue a more balanced approach. We believe that only by diversifying across asset classes, regions, and sectors can investors effectively manage the tension between navigating short-term market dynamics and growing long-term wealth.

For more on these ideas, please refer to the *UBS House View Quarterly*, also published alongside this Monthly Letter. In the rest of this letter, I will discuss three of the big questions investors are asking today: 1) Is tech in a bubble, and what to do now?; 2) Soft landing or no landing, and where next for the Fed?; and 3) How to manage risks with markets at all-time highs?

**Is tech in a bubble, and what to do now?**

The global tech sector (MSCI ACWI Information Technology Index) has gained 12% year-to-date after rallying 50% in 2023. Mega-caps Meta and Nvidia are up 43% and 82%, respectively, this year. Are we in a bubble?

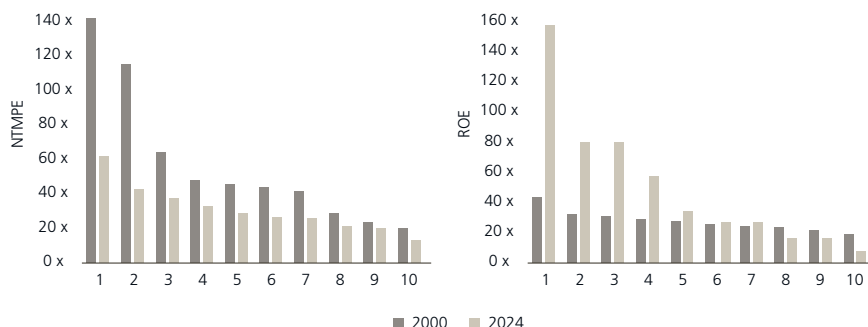
Tech stocks have continued to rally in 2024.

On a simple one-year earnings horizon, the tech sector does look expensive relative to its own history. Its 12-month forward price-to-earnings (P/E) ratio of 26.8x sits at a roughly 37% premium to its long-term average. Yet that still compares favorably to the Nasdaq 100's peak of around 60x at the height of the dotcom bubble in 2000. We also believe the rally is on a firmer foundation this time around, with profitability higher and valuations lower at the market's largest companies, many of which also enjoy dominant market positions. With many of the largest companies in the industry already present across multiple stages of the AI value chain, we think the big firms have a good opportunity to get even bigger as AI deployment continues.

Figure 1

The top 10 stocks in the S&P 500 have lower valuations and higher profitability than in 2000

Left: Top 10 stocks in the S&P 500 by market cap, ranked by valuation (NTMPE\*), in 2024 vs. 2000.  
Right: Same comparison based on profitability (return on equity).



\*NTMPE = Next-12-months P/E ratio  
Source: Factset, UBS, as of March 2024

We expect AI demand to grow at a 72% annual rate over the next five years.

Ultimately, whether or not tech is overvalued rests on your view of the sector's prospective growth. At the start of the year, we increased our forecast for global AI revenue by 40%. We currently expect a 72% annual growth rate in AI demand—a fifteenfold cumulative increase—over the next five years. To put that in context, it took the smart device industry more than 10 years to grow its revenues by 15 times. AI should take only five years, and if our estimates prove accurate, then the valuation of AI infrastructure companies (based on the MSCI ACWI IT index) is only 20x 2027 P/E.

Is that reasonable? Well, consider the following:

In the market for GPUs—the graphics processing units that power technologies like gaming and AI applications—we expect the imminent launches of new AI chip products to command higher pricing and buoy margins given the expansion in demand. We can see a parallel development to when Apple raised iPhone prices above USD 1,000 in 2017 from the USD 600–800 range of the previous five years. This move underpinned a breakout in Apple’s share price from a five-year range of USD 20–40 to ever higher levels in a sustained manner.

With broadening AI demand and rising trends in monetization, we expect strong growth for AI applications and models. Microsoft, for example, is charging businesses USD 30 per month per user for its Copilot generative AI application. If half of the 400 million Office 365 users today adopted Copilot, it would increase Microsoft’s revenue by 30% compared to a year ago. Our estimates for the applications and models segment (using lower 30% penetration rates for copilots) point to revenues for the industry increasing from USD 2.2 billion to USD 225 billion in the five-year period from 2022–27—a 152% annual growth rate or a hundredfold increase over the period.

In short, the earnings growth potential in AI is real, could be very large, and could make today’s valuations look reasonable. But with growth expectations high, so is the scope for disappointment.

We recommend holding diversified exposure to the tech sector.

Against this backdrop, how should you position? In our view, investors should hold some diversified strategic exposure to the technology sector and the likely winners from tech disruption. In the latter category, we like AI infrastructure companies that have strong pricing power and competitive market positions, as well as platform and application beneficiaries that are well placed for AI-related use cases.

For investors overexposed to tech—i.e., those with a higher-than-benchmark market-cap allocation to the global technology sector—we see opportunities to diversify, focusing on three key areas. First, we think that quality companies—including regional champions in Europe and Asia—with strong balance sheets, high profitability, and exposure to resilient earnings streams will continue to deliver strong results in the months ahead. Second, we recommend seeking companies exposed to other major structural growth themes, including the energy transition, healthcare disruption, and addressing water scarcity. Third, we have a constructive view on US small-cap stocks given their discounted valuations and potential catalysts such as Fed rate cuts, increased M&A, and stronger earnings growth. We also see opportunities in select European small- and mid-cap stocks.

Recent US economic data have remained resilient.

### **Soft landing or no landing, and where next for the Fed?**

A few months ago, much of the debate about the next phase for the US economy was whether it would stage a hard landing or a soft landing after an impressive run of growth and resilience. Most recent data have not only dispelled fears of a hard landing, but they have also added credence to the prospect of “no landing.”

As a result, markets have scaled back their expectations for Fed rate cuts this year, to about 83 basis points at the time of writing from as much as 170 basis points earlier in the year. The 10-year US Treasury yield has thus risen to 4.3% from 3.86% at the start of the year.

What does that mean from here? A no-landing scenario is plausible, in our view, particularly if the combination of a tight labor market, increased capital spending, and AI deployment supports a continued surge in productivity. We note that US labor productivity has risen over the past year, growing 3.2% in the fourth quarter, with the five-year rolling average now at 2.1%—its highest in over a decade, excluding pandemic-related data distortions in 2020.

Economic growth appears to be moderating from an unsustainable pace.

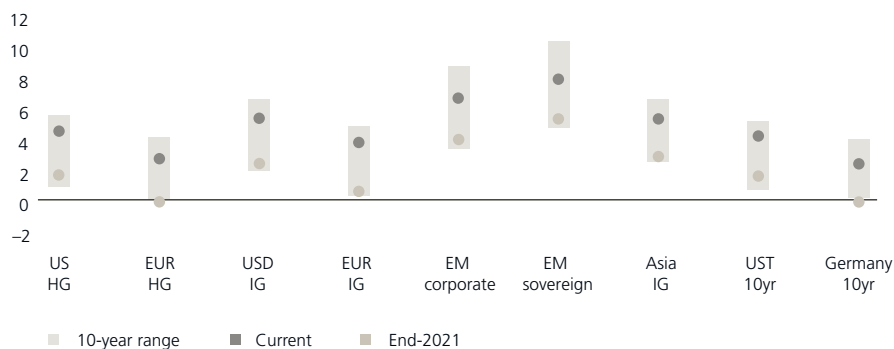
That said, such a secular improvement in productivity, while plausible, is likely to take more than a few months to evolve. So despite the recent strength in US headline data—nonfarm payrolls expanded by 275,000 in February and inflation edged up to 3.2% from 3.1% in January—we still think it makes sense to position for a soft landing, factoring in moderating growth, receding inflation, and declining interest rates.

The US economy appears to be moderating back toward trend growth from an unsustainable pace. It was running at an annualized 4% rate in the second half of 2023, while the Atlanta Fed’s GDPNow model is tracking growth of a much lower 2.1% for the first quarter of 2024. This is positive news for the disinflation outlook.

Meanwhile, the February jobs report, although strong, also showed signs that the labor market is cooling: The unemployment rate rose to 3.9%, the highest in two years, and growth in average hourly earnings slowed to just 0.1% month-over-month. The Atlanta Fed’s wage growth tracker shows that increases for job switchers moderated to 5.3% in February (based on the three-month moving average) from 5.6% in January (versus 4.7% in both months for workers who remained in their jobs).

We think a softer labor market and more muted shelter inflation will help turn the overall CPI inflation trend lower in the coming months. Fed Chair Jerome Powell has stressed that the US central bank is “not far” from having sufficient confidence to cut rates. In our base case, we expect 75 basis points of cuts this year, starting in June, with further reductions in 2025.

Figure 2  
Yields are still attractive  
10-year range (gray columns) vs. current yields and their end-of-2021 low, in %



Source: Bloomberg, UBS, as of March 2024

We expect bond yields to fall through the balance of the year.

As the market shifts its focus back toward a soft landing and the Fed starts cutting rates, we would expect bond yields to fall, and we forecast the US 10-year yield to decline to 3.5% by year-end from 4.3% today, implying a total return of 9.3%. Bond markets could rally even more if US economic growth starts to disappoint. At the time of writing, markets are implying that the federal funds rate will trough at roughly 3.5%, though we would expect it to be potentially much lower if growth slows below trend.

This backdrop means that now is an attractive time for investors to lock in still-elevated yields, benefit from potential capital gains if yields fall, and diversify portfolios against risks. We think it is important to take steps to prepare portfolios for lower interest rates—in particular, by ensuring they have exposure to durable income streams:

First, as interest rates decline, cash will progressively deliver lower returns, creating a risk for investors who do not proactively manage their liquidity. We therefore recommend diversify-

We continue to see an attractive risk-reward outlook for quality fixed income.

We believe the fundamental backdrop remains supportive of markets.

ing liquidity holdings beyond cash and money market funds into a combination of fixed-term deposits, bond ladders, and certain structured investment strategies.

Second, we continue to see an attractive risk-reward outlook for quality bonds (including government and investment grade corporate bonds). The high level of outright interest rates on the asset class will be a key source of total return. As short-end policy rates look set to fall and downside risks to growth are nonnegligible, we also see potential for capital gains.

Third, we expect major central banks to cut rates broadly in tandem. The Swiss National Bank announced a 25-basis-point rate cut at its March meeting, while other central banks—including the European Central Bank, the Bank of England, and the Bank of Canada—are also expected to ease policy in the coming months. We therefore think major currency pairings will continue to trade in their recent ranges, and this provides investors with an opportunity to generate additional income in currency markets. For example, with the US dollar likely to remain caught between decent US growth and the prospect of Fed rate cuts, euro-based investors can consider using periods of EURUSD weakness to sell downside risks in the pairing.

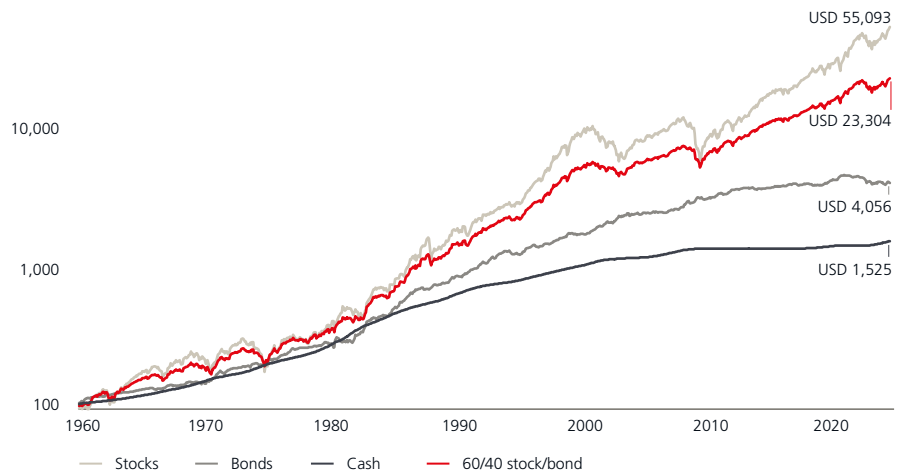
**How to manage risks with markets at all-time highs?**

The fundamental backdrop is supportive of markets, in our view, and cross-asset volatility has remained low. But investor sentiment is still likely to be susceptible to a range of economic and market risks.

Inflation concerns are back in focus following higher-than-expected US inflation in February. The Russia-Ukraine and Israel-Hamas wars are ongoing. Meanwhile, US President Joe Biden and former President Donald Trump have the backing of enough delegates to clinch their parties’ official nomination as candidates for November’s presidential election, and headlines around the campaigns are likely to create market volatility.

Figure 3  
Staying invested leads to wealth creation over the long term

Growth of USD 1 invested in stocks (US large caps), bonds (Treasuries Intermediate), cash (1–3-month T-bills), and a 60/40 balanced portfolio since 1960, log scale



Source: Ibbotson, UBS, as of March 2024

History favors being invested and hedging risks, rather than selling out or staying uninvested.

Against this backdrop, and with major equity indexes trading near all-time highs, it can be tempting for investors to manage risks by taking profits or staying on the sidelines. Yet history has shown that being invested and hedging risks is preferable to selling out or staying uninvested. Data since January 1960 show that a USD 100 investment in US stocks



would have grown to USD 55,093 by February 2024. Adjusted for inflation, this represents a 52-fold increase in purchasing power, or an annual real return of 6.3% since then.

We see three broad ways that investors can manage the tension between navigating short-term market risks and growing long-term wealth.

Diversification across asset classes, regions, and sectors remains key.

The first and most fundamental principle is to diversify across asset classes, regions, and sectors. The UBS Global Investment Returns Yearbook, which analyzes financial markets going back to 1900, shows that an equity portfolio that is diversified across 21 countries would have 40% less risk than a single-country investment.

Similarly, a portfolio with a 60/40 split between stocks and bonds has historically been less volatile than one composed solely of stocks. Indeed, a 60/40 portfolio has only delivered a negative return over a five-year horizon on 5% of occasions, and never over a 10-year horizon (compared with 12% and 5% of the time for equity-only portfolios).

Capital preservation strategies can help investors manage their equity exposure.

The second is to consider specific strategies that can help investors position for further upside while shielding against losses. For example, the current combination of low implied equity market volatility and high bond yields makes it more cost-effective to implement capital preservation strategies. We see this as particularly appealing for medium-term horizons in areas of the equity market where the upside potential may be strong but investors may also want to protect against downside risks (e.g., in technology stocks).

The third is to remember that diversification does not simply mean stocks and bonds. Alternative assets including hedge funds, private markets, and infrastructure can help smooth portfolio returns. We currently see opportunities in strategies that offer unique sources of return (credit hedge funds), provide access to fast-growing companies (private equity), and align with powerful long-term trends like digitalization and decarbonization (private infrastructure and thematic private equity funds).

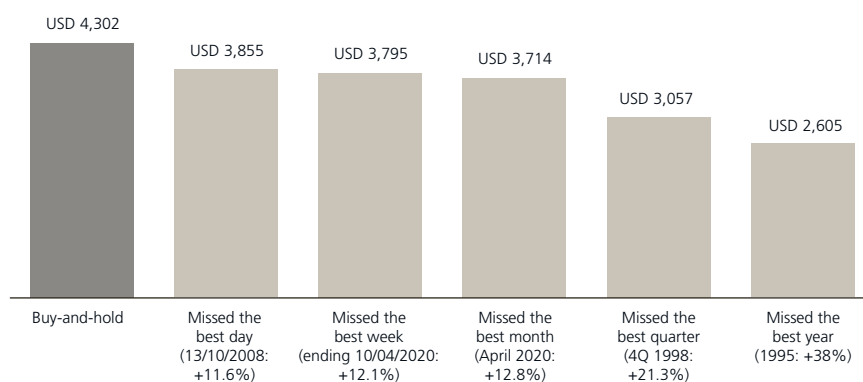
## Investment ideas

As we navigate a year that promises to be historic for financial markets, our guiding principles remain steadfast: a commitment to long-term thinking, diversification, and the belief that time in the market trumps timing the market.

Figure 4

### Trying to time the market has a cost

Growth of USD 100 invested in the S&P 500 (total return) in April 1988, buy-and-hold strategy vs. missing gains as a result of exiting the market.



Source: Bloomberg, UBS, as of March 2024

Our ideas for this month focus on: 1) getting exposure to the technology sector right; 2) ensuring that portfolio income streams are sustainable; and 3) employing effective portfolio risk management techniques.

A handwritten signature in black ink, appearing to read 'Mark Haefele', written in a cursive style.

Mark Haefele  
Chief Investment Officer  
Global Wealth Management

## Global forecasts

## Economy

## Real GDP y/y, in %

	2023E	2024E	2025E
<b>US</b>	2.5	2.2	1.4
<b>Canada</b>	1.1	0.2	1.3
<b>Japan</b>	1.9	0.5	1.2
<b>Eurozone</b>	0.5	0.6	1.2
<b>UK</b>	0.1	0.2	1.5
<b>Switzerland</b>	0.8	1.3	1.5
<b>Australia</b>	2.1	1.5	2.1
<b>China</b>	5.2	4.6	4.6
<b>India</b>	7.6	7.0	6.8
<b>EM</b>	4.5	4.1	4.4
<b>World</b>	3.3	3.0	3.1

## Inflation (average CPI), y/y, in %

	2023E	2024E	2025E
<b>US</b>	4.1	3.1	2.4
<b>Canada</b>	3.9	2.5	2.1
<b>Japan</b>	3.3	2.2	1.8
<b>Eurozone</b>	5.4	2.4	2.1
<b>UK</b>	7.3	2.3	2.0
<b>Switzerland</b>	2.1	1.4	1.2
<b>Australia</b>	5.6	3.3	3.1
<b>China</b>	0.2	0.8	1.6
<b>India</b>	5.1	4.5	4.5
<b>EM</b>	7.4	8.3	5.1
<b>World</b>	6.1	5.8	3.8

Source: Bloomberg, UBS, as of 21 March 2024. Latest forecasts available in the *Global forecasts* publication, published weekly.

## Asset classes






	Spot	Dec-24
<b>Equities</b>		
S&P 500	5,242	5,200
Eurostoxx 50	5,000	4,900
FTSE 100	7,737	7,780
SMI	11,619	11,640
MSCI Asia ex-Japan	648	685
MSCI China	55	58
Topix	2,751	2,770
MSCI EM	1,032	1,100
MSCI AC World	940	940
<b>Currencies</b>		
EURUSD	1.09	1.12
GBPUSD	1.28	1.30
USDCHF	0.89	0.87
USDCAD	1.35	1.31
AUDUSD	0.66	0.71
EURCHF	0.97	0.97
NZDUSD	0.61	0.62
USDJPY	151	140
USDCNY	7.20	7.15

	Spot	Dec-24
<b>2-year yields, in %</b>		
USD 2y Treas.	4.60	3.25
EUR 2y Bund	2.92	2.00
GBP 2y Gilts	4.22	3.50
Swiss 2y Eidg.	0.97	0.70
JPY 2y JGB	0.18	0.25
<b>10-year yields, in %</b>		
USD 10y Treas.	4.27	3.50
EUR 10y Bund.	2.43	2.25
GBP 10y Gilts	4.01	3.50
Swiss 10y Eidg.	0.71	0.70
JPY 10y JGB	0.73	0.80
<b>Commodities</b>		
Brent crude, USD/bbl	86	82
Gold, USD/oz	2,161	2,250

Source: Bloomberg, UBS, as of 21 March 2024. Latest forecasts available in the *Global forecasts* publication, published weekly.

# Messages in Focus

The Messages in Focus (MIFs) are a set of high-conviction investment narratives from CIO. These narratives combine our top views across asset class preferences, short-, medium-, and longer-term themes, and alternatives.

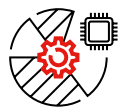
MIFs	Elevator pitch	Investment ideas
<p><b>Manage liquidity</b></p> 	<p>Investors are holding more cash than usual as global central banks have taken interest rates sharply higher.</p> <p>With rates likely having peaked and rate cuts on the horizon, we think now is an appropriate time for investors to review their liquid assets, consider diversifying exposures, and lock in attractive yields.</p>	<ul style="list-style-type: none"> <li>• Bond ladder</li> <li>• Certificates of deposit</li> <li>• Capital preservation structured investments</li> </ul>
<p><b>Buy quality</b></p> 	<p>We expect positive returns in both equities and fixed income this year, though we believe investors should focus on quality.</p> <p>Within fixed income, quality bonds offer attractive yields and should experience price appreciation if yields fall as we expect.</p> <p>In equity markets, we look for quality companies with strong balance sheets and that can grow earnings in a weaker economic environment.</p>	<ul style="list-style-type: none"> <li>• Quality stocks (incl. US IT)</li> <li>• Quality bonds (incl. US TIPS, IG, munis, agency MBS, CMBS)</li> <li>• Sustainable equivalents (ESG leader equities, sustainable munis, MDBs)</li> </ul>
<p><b>Generate income with currencies and commodities</b></p> 	<p>We expect most major currency pairings to continue to trade in established ranges in the months ahead, creating opportunities for investors to earn additional income by "trading the range."</p> <p>Meanwhile, we expect oil prices to fluctuate in the USD 80–90/bbl range in 2024, creating opportunities for investors to sell downside risks or navigate the range.</p>	<ul style="list-style-type: none"> <li>• Generate income from USD, EUR, GBP, AUD, JPY, and CNY</li> <li>• Structured solutions on oil</li> </ul>
<p><b>Diversify with alternatives</b></p> 	<p>Alternative assets are a key building block of portfolios, enhancing return and diversifying risk.</p> <p>We see particular opportunity in strategies with unique return sources, or that provide access to fast-growing companies.</p> <p>We also like strategies that align with disruptive long-term trends such as digitalization and decarbonization.</p>	<ul style="list-style-type: none"> <li>• Infrastructure</li> <li>• Hedge funds</li> <li>• Private equity</li> </ul>
<p><b>Get in balance</b></p> 	<p>With stocks at record highs, interest rate paths uncertain, and portfolios at risk of overconcentration, investors face a complex financial environment.</p> <p>Against this backdrop, balance is a key portfolio principle. We recommend diversification across asset classes, regions, and sectors to ease the tensions of short-term market dynamics while positioning for long-term growth.</p>	<ul style="list-style-type: none"> <li>• Secondaries</li> <li>• Value and middle-market buyout</li> <li>• Thematic growth</li> <li>• Private infrastructure</li> <li>• Private credit</li> </ul>

MIFs

Elevator pitch

Investment ideas

**Optimize tech exposure**



The AI revolution is here, and investors' future performance will likely rest heavily on their level of exposure to the technology sector.

We believe investors cannot afford to be underinvested in AI—we expect rapid earnings growth and think that the big will get bigger. Equally, investors need to be wary of overconcentration and overexposure.

Structured and diversified solutions can help investors grow exposure while mitigating downside risks, and we also see various diversification opportunities for investors managing US tech concentration risks.

- Structured solutions on technology stocks
- Diversified technology, including "Asia's Super 8"
- Technology disruption

**Opportunities beyond technology**



Tech is one of our most preferred sectors, but investors should be wary of concentration risks and overexposure.

We recommend investors diversify beyond technology by investing in quality companies, including the energy transition, healthcare disruption, and water scarcity.

We also like small- and mid-cap stocks. Structured investments are an additional option for exposure.

- Quality stocks
- Energy transition, healthcare disruption, water scarcity
- Small- and mid-cap stocks
- Defensive structured investments

# Asset allocation implementation

The UBS House View is our current assessment of the global economy and financial markets, with corresponding investment recommendations. The asset allocation implementation of this view can vary based on the portfolio types and objectives.

**Jason Draho, PhD**, Head of Asset Allocation Americas; **Michael Gourd**, Asset Allocation Strategist; **Danny Kessler**, Asset Allocation Strategist

## Our tactical asset class preferences

### + Most preferred

- Fixed income
- TIPS
- US agency MBS
- US CMBS
- US investment grade corporate bonds
- US small-cap equities
- Emerging market equities
- Oil

### - Least preferred

- US large-cap equities
- UK equities

## Implementation guidance

Incoming economic data has continued to highlight the resiliency of the US economy through the first months of 2024, motivating the Fed to revise its median estimate of GDP growth for the year up to 2.1% from 1.4% in December. While the economy's continued strength has been better than anticipated, inflation has been similarly strong, coming in above expectations at 3.9% in January and 3.8% in February on the core CPI measure. This combination of growth and inflation helped the 10-year Treasury yield rise 40bps in February to year-to-date highs near 4.3% before falling 25bps at the beginning of March. Despite the interest rate volatility, the S&P 500 continues to set record highs, as investor sentiment around a soft landing and AI remains high.

The impressive resiliency supports our expectation for a soft landing and no recession for the US economy in the next 12 months. With inflation running below wage growth, real incomes are recovering, providing more support for the consumer. In addition, manufacturing and housing, two of the most interest-rate-sensitive sectors of the economy, have likely already experienced cycle troughs. That said, growth should moderate to around trend later in the year as the tailwind of looser financial conditions that began in 4Q23 starts to fade. Inflation trends, such as with rents, point to the core measures continuing to trend back to 2%. Despite job growth being very strong, wage growth has continued to moderate. And with the economy likely to moderate and monetary policy still restrictive, inflation is unlikely to reaccelerate. The Fed agreed with this assessment at the March FOMC meeting, with the federal funds rate holding steady and the median dot from the Fed's "dot plot" continuing to imply three rate cuts this year.

Looking ahead, we expect the Fed to start cutting rates at the June FOMC meeting, assuming incoming economic data continues to support slowing but positive economic activity without sharp increases in unemployment. Recent comments from Fed officials indicated that they expect rates to stay at currently restrictive levels until stubbornly sticky inflation moderates, or labor market strength begins to falter. This provides them further optionality on the timing and magnitude of any cutting cycle. We expect three 25bps of rate cuts in 2024, in line with Fed expectations and market pricing.

With our macro outlook for a soft landing, we keep bonds as most preferred and stay neutral on equities. We maintain our year-end target of 3.5% for the 10-year Treasury yield, but caution that in the near term it is likely to be range-bound between roughly 4% and 4.5% as markets trade around incoming economic data and any potential changes to the Fed reaction function. After a strong 2023, we think US equity returns will be more muted for the rest of 2024. Our year-end price target on the S&P 500 is 5,200. After a modest earnings recession last year, we forecast earnings growth for the full year of around 9%.

With interest rate path uncertainty, stocks near all-time highs, and many portfolios likely overconcentrated in certain asset classes due to drift, we urge investors to **get in balance**. By diversifying across asset classes, regions, and sectors, investors can hedge against market risks while positioning for portfolio appreciation.

Within fixed income, our message remains to **buy quality**. We expect high-quality bonds to deliver good total returns in 2024, as economic growth gradually decelerates and inflation falls closer to target with yields falling in tandem. In our view, now is an attractive time to lock in yields, benefit from potential capital gains if yields fall, and diversify against portfolio risks. Specifically, we see good value in US TIPS, investment grade corporate bonds, agency MBS, CMBS, municipals, and sustainable bonds.

With the Fed likely to begin rate cuts before the end of 2Q, we reiterate our message to **manage liquidity**. As inflation continues to moderate, the Fed has room to cut rates quickly if growth begins to falter. This would be particularly painful for depositors who haven't locked in higher rates for the next few years.

Within US equities, we are neutral on value versus growth, and have a relative preference for small-caps versus large-caps. This month we make no changes to our US equity sector preferences. Healthcare is our preferred defensive sector due to faster earnings

growth relative to other defensives. Industrials should benefit from resilient economic growth, improving manufacturing sentiment, a bottoming in cyclical activity, and more structural tailwinds around reindustrialization of the US economy. We remain least preferred on real estate, which looks slightly expensive relative to real interest rates, and utilities, which may underperform due to increased regulatory risks and resilient economic data.

We remain most preferred on US technology, even as the sector has grown significantly over the past year. With the AI revolution upon us, investors' exposure to the technology sector will be key to performance. Thus, we recommend that investors **optimize tech exposure** to ensure a diverse exposure to the sector as a whole while also avoiding the pitfalls of overconcentration. While the Magnificent 7 already account for 18% of the global equity market (per MSCI ACWI), we expect the big to get bigger due to rapid earnings growth accreting to AI leaders.

While technology is one of our most preferred sectors, we also believe investors need to be wary of concentration risks and over-exposure. In diversifying beyond technology, we like **opportunities beyond technology**, specifically in quality companies (such as regional champions in Europe and Asia) with exposure to the energy transition, healthcare disruption, and water scarcity, as well as small- and mid-cap stocks. Structured investments are an appropriate vehicle to gain exposure in this regard.

Looking beyond public markets, we continue to advise investors to **diversify with alternatives**. Our future should see significant investments in realms such as healthcare, digitalization, and energy efficiency. But already-high government debt levels suggest public spending for innovative solutions will be constrained. Private market managers that can provide debt or equity capital at different company lifecycle stages will have a key role to play. And with the majority of firms in the US now privately held, accessing private markets is essential to achieve enhanced portfolio diversification and improve longer-term risk-adjusted returns.

Note: See explanations about asset classes in the Appendix. Changes are based on the US asset class preferences table found in the *UBS House View Extended* published on 21 March 2024.

**Least preferred:** We expect this asset class to deliver the least attractive risk-adjusted returns over the next 12 months within our asset class universe.

**Most preferred:** We expect this asset class to deliver the most attractive risk-adjusted returns over the next 12 months within our asset class universe.

## Our preferences

	Least preferred	Most preferred
<b>Cash</b>	=	
<b>Fixed Income</b>		+
US Gov't FI	=	
US Gov't Short	=	
US Gov't Intermediate	=	
US Gov't Long	=	
TIPS		+
US Agency MBS		+
US Municipal	=	
US IG Corp FI		+
US HY Corp FI	=	
Senior Loans	=	
Preferreds	=	
CMBS		+
EM Hard Currency FI	=	
EM Local Currency FI	=	
<b>Equity</b>	=	
US Equity	=	
US Large Cap	-	
US Growth Equity	=	
US Value Equity	=	
US Mid Cap	=	
US Small Cap		+
Int'l Developed Markets	=	
UK	-	
Eurozone	=	
Japan	=	
Australia	=	
Emerging Markets		+
<b>Other</b>		
Commodities	=	
Gold	=	
Oil		+
MLPs	=	
US REITs	=	

# Asset allocation: Themes implementation

With alignment to our Messages in Focus (MIFs)

Buy quality bonds  
Opportunities beyond technology  
Diversify with alternatives  
Optimize tech exposure

Asset class	Theme and description	MIF alignment			
US fixed income	<b>Taxable munis</b> Taxable municipal bonds offer incremental yield pickup vis-à-vis corporate debt along the curve.	✓			
	<b>Quality IG credits present an income opportunity</b> We believe investment grade issuers offer attractive yields and exhibit balance sheet strength and earnings resilience.	✓			
EM fixed income	<b>Short-duration Pan-American bonds</b> We believe this list offers relative value in short-end investment grade corporate bonds.	✓			
	<b>EM bond top picks</b> We believe that our selected basket of emerging market bonds offers US investors the opportunity to enhance total returns in exchange for a modest increase in risk.	✓			
Global equities	<b>Greentech goes global</b> This equity list has significant ex-US exposure and should benefit from infrastructure spending plans.		✓		✓
US equities	<b>Tactical US equity themes</b> Our tactical themes cover a variety of topics, many of which span beyond the tech sector, including a "Housing recovery" theme.		✓		
Hedge funds/alternatives	<b>Opportunities in dislocated credit markets</b> Credit market stress has expanded the opportunity for hedge fund and private managers to deploy capital.			✓	



# The water edition

Michelle Laliberte, CFA, Thematic Investment Strategist; Nadia Lovell, Senior US Equity Strategist;

This month's number one longer-term investment theme is "Water scarcity." Our model uses a variety of quantitative factors such as momentum and valuation, but we also see several reasons why the theme looks well positioned both for the long term and against our House View preferences, too.

Water's role as a basic necessity is of little debate. Yet most industrialized countries built their water mains and supply infrastructure in the early part of the 20<sup>th</sup> century, and have not invested extensively in upgrading them since. The average lifespan of water pipes is 50–100 years, depending on what they're made of and how much pressure they handle. Such aged infrastructure means that, on average, utilities lose 10% to 30% of water from leakage in developed markets and up to 40% in emerging markets.<sup>1</sup> It's not just a problem for fresh water, but also sewage leakage, e.g., sanitary sewer overflow (SSO). The Environmental Protection Agency estimates at least 23,000–75,000 SSOs per year in the US alone. A larger global population increases not only the overall consumption and demand for water, but also food demand, and food production is heavily dependent on water, with agriculture accounting for 69% of global freshwater demand.<sup>2</sup>

More tactically, our global sector strategists have become more positive on the industrials sector, a significant part of the theme's opportunity set, and the theme has a small- to mid-cap tilt. There's also some overlap between this long-term theme and our tactical preference for US infrastructure beneficiaries. US infrastructure spending is helping support growth for key water end-markets. In 2023, US water supply construction was up 16.9%, while conservation and development construction, which includes projects such as jetty and breakwater, was up 23.7%. Engineering and construction companies that provide environmental consulting services or have exposure to water treatment and supply projects are seeing steady growth in their water project pipelines.

Finally, investors looking for fixed income ideas can also find opportunities related to water. Our municipal bond team believes that the water and sewer sector is one of the muni market's safest segments—but security selection matters. This fits well with CIO's preference for investment grade municipals in high-quality sectors in the face of slower economic growth.

<sup>1</sup> OECD

<sup>2</sup> FAO

## Longer-term themes

### Top 5 favorite LTI themes

1. Water scarcity
2. Education services
3. Emerging market infrastructure
4. E-commerce
5. Frontier markets

**Longer-term themes** are expected to unfold over a longer time horizon, perhaps over the course of a decade or longer. These themes are based on secular trends that, CIO anticipates, will endure over multiple business cycles. Longer-term themes extend beyond the time frame of our strategic asset allocation. Learn more about the longer-term themes and our thematic investment framework based on three megatrends in our "[Thematic guide](#)."

# US economic outlook

Our base case remains a soft landing, with the Fed starting to trim rates as growth and inflation cool off. Rising income should help to sustain growth in consumer spending.

**Brian Rose, PhD**, Senior US Economist

## Overview

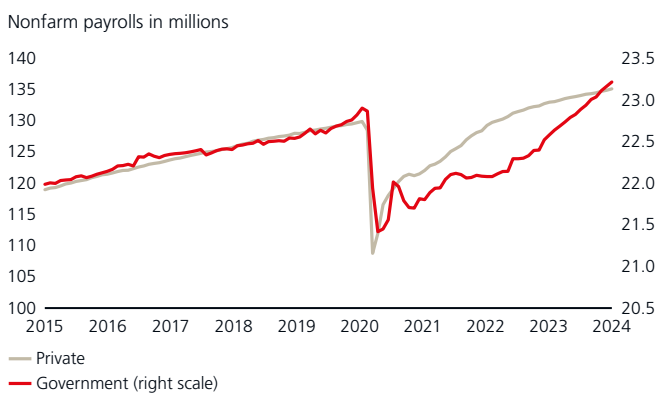
2023 was a Goldilocks year for the economy, with inflation cooling off despite stronger-than-expected growth. So far in 2024, there has been more “anti-Goldilocks” data, for example weaker-than-expected retail sales and higher-than-expected inflation. One area of strength has been job growth, with nonfarm payrolls rising by 275,000 in February. As shown in the chart, private payrolls have been on a cooling trend over the last couple of years, while government payrolls have been making up for lost time, averaging more than 50,000 per month over the last 12 months. The chart suggests that government payrolls have fully recovered from the pandemic shock, so the hiring spree should start slowing soon. Rising unemployment in more areas of the country may also presage slower job growth ahead. Our base case remains a soft landing, with more moderate growth, the Fed gradually cutting rates, and PCE inflation, the Fed’s preferred price measure, close to its 2% target at year-end.

## Growth

GDP growth has been strong since 3Q22, expanding at an annualized pace averaging 3%. Growth has been led by consumer spending, which appears to be slowing to a more sustainable pace. As shown in the chart, retail sales are now only slightly above year-ago levels. The combination of high prices and high interest rates appears to be weighing on vehicle sales now that some of the pent-up demand from the pandemic period has been fulfilled. As of this writing, the Atlanta Fed’s GDPNow tracking estimate for 1Q24 stands at 2.1%, with consumption at 1.9%. We still see fundamentals as mostly positive for consumers. The combination of job growth, rising wages, and slowing inflation should continue to support real income, and in aggregate, household balance sheets are still strong. There are also signs of life in the housing market, with the NAHB survey of homebuilders moving above 50 for the first time since last summer, and existing home sales rising to their highest level in a year.

Figure 1

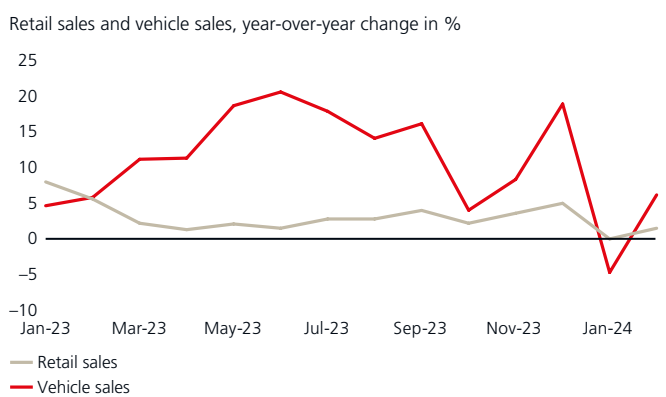
### Government payroll growth likely to slow



Source: Bloomberg, UBS, as of 20 March 2024

Figure 2

### Consumption appears to be cooling off



Source: Bloomberg, UBS, as of 20 March 2024



For our **global economic forecasts**, please see our report *Global forecasts*.

**Read the report >**

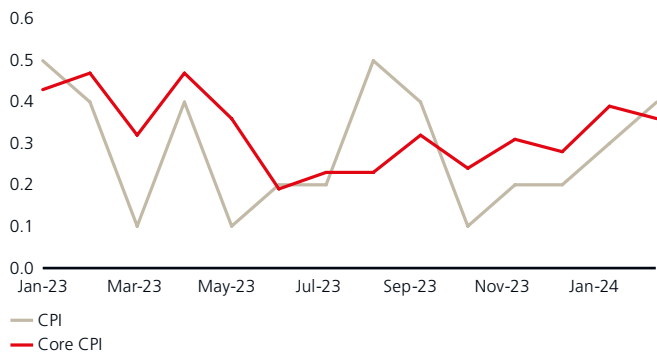
## Inflation

As shown in the chart, the monthly inflation prints for January and February were higher than in prior months. In our view, at least some of this was driven by temporary noise in the data, and we expect more favorable data over the rest of 2024 that will result in a lower inflation rate at the end of the year. Business surveys indicate that consumers are pushing back harder against further price increases, and political pressure ahead of the election may also make companies think twice about price hikes or “shrinkflation” through smaller package sizes. We remain confident that shelter inflation, which is by far the biggest component of the CPI, will continue to slow given the modest increases in rents for new tenant leases, which lead CPI shelter prices by around 12 months. While the headline inflation rate was 3.2% in February, excluding shelter it was only 1.8%. Overall softer economic conditions in 2024 should also help to ease inflationary pressure.

Figure 3

### Monthly inflation was higher in Jan and Feb

CPI and core CPI, month-over-month change in %



Source: Bloomberg, UBS, as of 20 March 2024

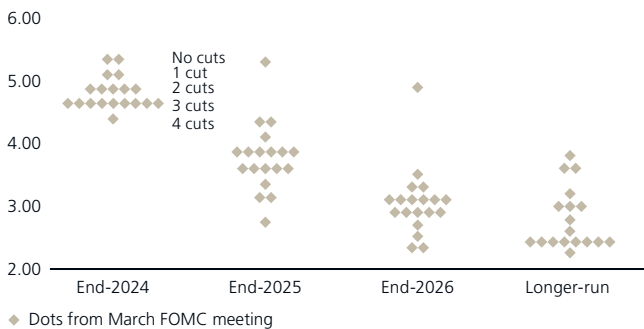
## Policy

The Fed left policy unchanged at the FOMC meeting on 20 March, with the fed funds target range staying at 5.25–5.5%. As shown in the chart, the dot plot indicates nearly half of FOMC members anticipate three rate cuts by the end of 2024, assuming the standard 25bps per cut, in line with our base case. On our forecasts, by the time of the June meeting, conditions should be right for the Fed to trim rates. However, it is important to keep in mind that the dots do not represent a plan or a commitment, and if inflation continues to run hotter than we expect, or the labor market becomes more overheated, it could cause the Fed to stay on hold for longer. Reflecting this, there were also a lot of dots showing two cuts or fewer this year. Both we and the Fed see the current level of rates as well into restrictive territory, which means that sooner or later growth will slow below trend unless the Fed cuts. We therefore view it as highly likely that the Fed will start easing policy before year-end.

Figure 4

### Fed still expects to cut rates this year

Appropriate level of interest rates at year-end, in %



Source: Fed, UBS, as of 20 March 2024

# Equities

Global equities extended their rally in February and March and currently trade at record levels. Late last year, the rally was propelled by lower yields, which resulted from hopes of a central bank pivot. This year, the rally has been mainly driven by robust results from high-quality companies and encouraging macroeconomic data. The outlook has undoubtedly improved, but optimism is already high, limiting our appetite to chase the rally from here. We maintain our neutral stance in our asset strategy and expect the asset class to deliver low-single-digit returns by the end of 2024.

## Eurozone

⊖ NEUTRAL

**EURO STOXX 50** (index points, current: 5,000) December 2024 target

House view	4,900
↗ Positive scenario	5,400
↘ Negative scenario	3,800

Note: All current values as of 20 March 2024

We maintain our neutral stance on Eurozone equities. Relative valuations remain attractive, in our view, but subdued economic growth points to a relatively slow earnings recovery. Falling inflation, easing financial conditions, bottoming manufacturing activity, light investor positioning, and reasonable equity valuations present a relatively favorable backdrop for equities. But after the strong run, we see only modest further gains from here in the absence of a faster economic recovery or bigger interest rate cuts.

## Japan

⊖ NEUTRAL

**TOPIX** (index points, current: 2,751) December 2024 target

House view	2,770
↗ Positive scenario	2,900
↘ Negative scenario	2,000

Note: All current values as of 20 March 2024

We are neutral on Japanese equities in our global strategy. The TOPIX climbed higher last month after a small correction, supported by improved sentiment in the US market and the Japanese yen's depreciation against the US dollar. After the recent Bank of Japan meeting, our outlook for Japanese equities remains unchanged: We expect stronger governance and robust corporate earnings growth of 12% in FY2023 and 5% in FY2024. While valuations are no longer cheap, historically they look fair versus the global MSCI ACWI benchmark.

## Emerging markets

⊕ MOST PREFERRED

**MSCI EM** (index points, current: 1,032) December 2024 target

House view	1,100
↗ Positive scenario	1,200
↘ Negative scenario	820

Note: All current values as of 20 March 2024

We view emerging market (EM) equities as most preferred. The macroeconomic picture in emerging markets remains healthy. Economic activity continues to expand, with aggregate manufacturing PMIs remaining strong, while inflation continues to normalize. In our view, emerging market companies look set to deliver solid mid-teens earnings growth in 2024. Valuations for the MSCI EM index are largely in line with their 10-year average, yet stand at an above-average discount to US and developed market stocks.

## UK

⊖ LEAST PREFERRED

**FTSE 100** (index points, current: 7,737) December 2024 target

House view	7,780
↗ Positive scenario	8,400
↘ Negative scenario	6,000

Note: All current values as of 20 March 2024

We expect monetary policy easing in 2024 as inflation cools. This, combined with reasonable valuations and earnings close to bottoming out, should support UK equities around current levels. We hold UK equities as least preferred in our global asset class preferences as we see more upside in other markets that are expected to deliver significantly faster earnings growth than the 2% we anticipate for the FTSE 100 this year.

# US equities

We continue to believe that the four key equity market drivers remain largely in place: solid growth, disinflation, Fed pivot, and explosion in AI investment. With some sentiment and positioning indicators looking elevated, we would not be surprised to see a modest pullback in the coming months. This could offer investors a better opportunity to add to equity positions.

**David Lefkowitz, CFA**, Head of US Equities; **Nadia Lovell**, Senior US Equity Strategist; **Matt Tormey**, US Equity Strategist

## US equities overview

⊖ NEUTRAL

Despite some recent economic data that suggests a slowdown in growth and hotter-than-expected inflation, we continue to expect a soft landing for the US economy. In our view, the Fed is likely to cut rates three times this year starting in June, largely echoing the Fed's view following the March FOMC meeting. Additionally, earnings remain supportive. 4Q earnings season beat expectations, and 1Q24 guidance is tracking in line with historical patterns. Although the Magnificent 7 accounts for a substantial portion of EPS growth right now, growth expectations are starting to broaden out.

### US equities: Sectors

Healthcare is our preferred defensive sector due to faster earnings growth relative to other defensives. Industrials should benefit from resilient economic growth, an improvement in manufacturing sentiment, and a bottoming in cyclical areas such as transports. Tech should benefit from its higher quality bias, AI-driven growth, and a pickup in key end-markets. For real estate, growth in adjusted funds from operations this year will likely lag S&P 500 profit growth. Resilient economic data may lead to underperformance for the utilities sector.

### US equities: Size

Our expectations for earnings growth to broaden out beyond the largest US companies is a key driver of our preference for small-caps. Leading indicators of profit growth such as improving access to capital, a better tone in manufacturing business surveys, and the potential for Fed rate cuts are all supportive. With small-cap valuations quite low, any improvement in profit growth—which admittedly has not happened yet—would likely drive substantial outperformance.

### US equities: Style

The AI spending boom has been a key driver of the increase in relative valuations for growth stocks, which are nearly double their historical average versus value stocks. However, this premium may persist given a stronger earnings outlook for growth stocks. While the prospect of Fed rate cuts could be positive for value stocks, we prefer to take advantage of this opportunity via small-caps, as their balance sheets should get a bigger benefit from Fed rate cuts compared to large-caps.

<b>S&amp;P 500</b> (index points, current: 5,242)	December 2024 target
<b>House view</b>	<b>5,200</b>
➤ Positive scenario	5,500
➤ Negative scenario	3,700

Note: All current values as of 21 March 2024

Figure 1

## Remain balanced in our sector positioning

	Least preferred	Neutral	Most preferred
<b>US equities</b>			
Communication services		⊖	
Consumer discretionary		⊖	
Consumer staples		⊖	
Energy		⊖	
Financials		⊖	
Healthcare			⊕
Industrials			⊕
Information technology			⊕
Materials		⊖	
Real estate	⊖		
Utilities	⊖		

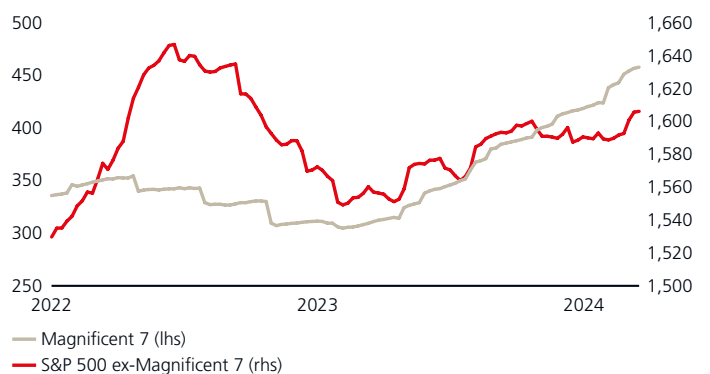
Note: Tactical preferences from benchmark (S&P 500).

Source: UBS, as of 21 March 2024

Figure 2

## Earnings growth expectations starting to broaden out

Next-12-months net income, in USD billions



Source: FactSet, UBS, as of 20 March 2024

# Bonds

We think the current risk-reward proposition for quality bonds is attractive, and we see the potential for capital appreciation as inflation recedes and growth moderates. Our base case is that the Fed will cut rates three times (25bps each) before the end of 2024, starting in June, and we look for the 10-year US Treasury yield to fall to 3.5% by year-end, from 4.3% today. Within fixed income, we keep US investment grade (IG) corporate bonds, TIPS, CMBS, and agency MBS most preferred, advising an “up-in-quality” allocation.

**Alejo Czerwonko**, Chief Investment Officer Emerging Markets Americas; **Leslie Falconio**, Head of Taxable Fixed Income Strategy; **Kathleen McNamara**, CFA, CFP, Municipal Strategist; **Barry McAlinden**, CFA, Fixed Income Strategist; **Frank Sileo**, CFA, Fixed Income Strategist

## Government bonds

⊖ NEUTRAL

US 10-YEAR YIELD (current: 4.25%)	December 2024 target
<b>House view</b>	<b>3.5%</b>
↗ Positive scenario	2.5%
↘ Negative scenario	4.0%

Note: All current values as of 20 March 2024

We entered 1Q24 with a bearish tilt on rates because of the wide dispersion between the market’s expectations and the Fed’s guidance. The market’s sentiment shift caused rates to rise, with 10-year yields up 23.5bps the week of 8 March, the largest rise since October 2023. We revised our short-term range to 4–4.5% and recommend buying on dips at or near 4.5%. With the Fed keeping rate cuts on hold, along with some emerging cracks in the economy, notably labor and consumer demand, our view remains that 10-year yields will trend toward 3.5% on the back of three rate cuts and slowing growth in 2H24.

## Emerging market bonds

⊖ NEUTRAL

EMBIG DIV. / CEMBI DIV. SPREAD (current: 354bps / 274bps)	December 2024 target
<b>House view</b>	<b>400bps / 325bps</b>
↗ Positive scenario	340bps / 260bps
↘ Negative scenario	600bps / 550bps

Note: Current values as of 20 March 2024

We keep emerging market credit as neutral. Valuations look moderately expensive, and we expect wider spreads by year-end. However, our soft landing base case scenario implies that the asset class should still deliver high-single-digit returns this year. Key risks include negative growth and inflation shocks in the US and other key countries, softer commodity prices, escalating geopolitical tensions, or rising defaults, whether in developing or developed markets, triggering a flight to safety.

EMBIG = hard-currency sovereign bonds

CEMBI = hard-currency corporate bonds

## US investment grade corporate bonds

⊕ MOST PREFERRED

US IG SPREAD (current: 92bps)	December 2024 target
<b>House view</b>	<b>110bps</b>
↗ Positive scenario	85bps
↘ Negative scenario	200bps

Benchmark: Bloomberg Barclays US Int. Corp.

Note: Current values as of 20 March 2024

We hold a most preferred view on investment grade bonds. On spread valuation, IG bonds are not cheap at an index spread level of 92bps, but are supported by the benign economic data, a solid corporate profit picture, and strong investor demand, at an overall corporate yield of 5.4%. We continue to favor a barbell approach consisting of short-end (1–3-year) and intermediate (7–10-year) exposure. Despite the recent strong relative performance of financials, they remain wider than nonfinancial bonds with comparable duration and credit ratings. We find good relative value in bonds issued by US G-SIB banks.

## US high yield corporate bonds

⊖ NEUTRAL

USD HY SPREAD (current: 310bps)	December 2024 target
<b>House view</b>	<b>400bps</b>
↗ Positive scenario	300bps
↘ Negative scenario	800bps

Benchmark: ICE BofA

Note: All current values as of 20 March 2024

We are neutral on high yield, reflecting our view that spreads are tight but yields provide ample carry. With the economy surprising to the upside, fundamentals in HY remain at healthy levels, while the outright levels of yield provide a buffer to total returns. We think HY default rates could rise slightly but would be lower than in past default cycles. And barring a major economic slowdown, HY issuers should be able to refinance their maturities in 2024.

**Municipal bonds**

⊖ NEUTRAL

Munis exhibited strength in March after a disappointing start to the year. Meanwhile, the pace of new issuance moved higher. Demand for high-profile issuers' debt was strong. Muni bond mutual funds have now recorded nine straight weeks of net cash inflows, also reflecting increased demand for tax-exempt income. Yields on AAA munis sit at rich levels vis-à-vis taxable debt at the front part of the curve. We see better values beyond the 10-year spot. AAA 10-year muni-to-Treasury yield ratio: 57% (last publication: 57%).

**Additional US taxable fixed income (TFI) segments**

**Agency bonds**

We continue to have a least preferred view in agency debt, with preference for agency MBS.

**Mortgage-backed securities (MBS)**

+ MOST PREFERRED

Interest rate volatility has continued to impact MBS, but its relative value to other high-quality counterparts has attracted demand from banks, hedge funds, and money managers. With IG spreads compressed, we think MBS offers attractive relative value and should outperform as volatility declines in 2H24. We continue to hold CMBS as most preferred as it has outperformed to start 2024. While spreads are tighter among higher-quality CMBS, they remain cheap to corporate counterparts and even agency MBS.

<b>AGENCY MBS SPREAD</b> (current: 147bps)	December 2024 target
<b>House view</b>	<b>110bps</b>
↗ Positive scenario	100bps
↘ Negative scenario	185bps

Note: Current values as of 20 March 2024

**Preferred securities**

⊖ NEUTRAL

Preferreds have been resilient this year in the face of higher-trending interest rates that are sustaining elevated levels. Therefore, valuation has tightened and spreads have narrowed. The sector may experience near-term headwinds as rates potentially continue drifting higher or if there is a reversal in spreads. Looking out into 2024, we expect generally lower-trending interest rates to support the sector and produce solid 12-month returns.

**Treasury Inflation-Protected Securities (TIPS)**

+ MOST PREFERRED

Stronger inflation data has spiked breakeven inflation (BEI) expectations, with 5-year BEI up 27bps year-to-date, supporting outperformance in our 5-year TIPS allocation. Slowing growth in 2H24 will help bring down real yields. We continue to prefer 5-year TIPS as an inflation hedge and remain with this allocation, which we entered when real yields were 2.25% versus today's 1.91%. Given housing market strength, elevated wage growth, and CIO's out-

**Non-US developed fixed income**

⊖ NEUTRAL

Over the past month, bond yields in non-US developed markets were mostly lower by a modest amount as the anticipated start of central bank rate cuts moved closer. On foreign exchange markets, the dollar overall was little changed against other major currencies. These factors combined to produce slightly positive returns for the month. With US bonds still offering higher yields than in most other developed markets, we do not recommend a strategic asset allocation position on the asset class.

look of rising oil prices, we believe holding TIPS within a diversified portfolio is prudent.

<b>US 5-YEAR YIELD</b> (current: 1.91%)	December 2024 target
<b>House view</b>	<b>1.75%</b>
↗ Positive scenario	1.50%
↘ Negative scenario	2.40%

Note: All current values as of 20 March 2024

Figure 1

**UBS CIO interest rate forecast**

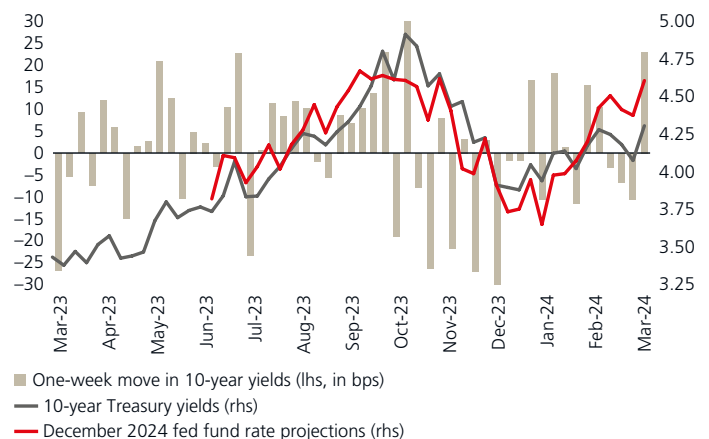
In %

UST	Current	Jun-24	Sep-24	Dec-24	Mar-25
2-year	4.6	3.8	3.3	3.3	3.3
5-year	4.3	3.5	3.5	3.3	3.3
10-year	4.3	3.8	3.5	3.5	3.5
30-year	4.4	4.0	4.0	3.8	3.8

Source: Bloomberg, UBS, as of 20 March 2024

Figure 2

**10-year Treasury yields rose as market anticipated higher end-of-year fed funds rate**



Source: Bloomberg, UBS, as of 15 March 2024

# Commodities and listed real estate

We hold a neutral view on commodities overall and on gold, but remain most preferred on crude oil. Our benchmark UBS CMCI total return index is up by around 4% this year, supported by strong contribution from all sectors in March. We retain a positive outlook for commodities, supported by interest rate cuts, a recovery in global industrial activity, and commodity-specific supply-side factors that should combine to push commodities higher. We target total returns of around 10% over the next 6–12 months, with all sectors contributing to the performance.

**Dominic Schnider**, CFA, CAIA, Strategist, UBS Switzerland AG; **Giovanni Staunovo**, Strategist, UBS Switzerland AG; **Thomas Veraguth**, Strategist, UBS Switzerland AG; **Wayne Gordon**, Strategist, UBS AG Singapore Branch

## Commodities

⊖ NEUTRAL

**GOLD** (current: USD 2,186/oz) December 2024 target

⊖ NEUTRAL

House view	USD 2,250/oz
↗ Positive scenario	USD 2,500/oz
↘ Negative scenario	USD 2,000/oz

Note: All current values as of 20 March 2024. Gold is a safe-haven asset whose price tends to rise when risk assets, such as equities, fall, and vice versa.

### Precious metals

Gold prices surged to a new record intraday high as technical factors likely spurred money market participants to buy gold futures. With our base case of solid central bank demand for the metal and the Fed starting to cut rates by midyear, we think a revival in gold ETF demand is the next catalyst. Our year-end target remains USD 2,250/oz.

### Base metals

We see further supply disappointments and structurally low exchange inventories providing the conditions for higher prices this year. While prices will likely remain volatile in the near term on global growth concerns, structural demand drivers for the sector are still in place, which should drive a recovery over the coming quarters.

### Agriculture

Despite the steady decline in grain prices over recent months, the prices of some soft commodities including cocoa and cotton have continued to surge. Cocoa has closed at new all-time highs above USD 8400/mt as participants try to find a price point at which demand destruction begins to balance the market. The ICCO released its 2023–24 numbers, and the deficit now exceeds 370,000mt, with 74,000mt last season. This is the third annual deficit in a row and the largest since ICCO records began in 1960, and we could see global stockpiles drop by around 21% from a year earlier. Markets are also turning their attention to the USDA March US Prospective Plantings report—we expect acreage projections for corn and soybeans to beat previous forecasts. Markets remain pressured by cheap wheat from Russia and a seasonal pickup in exports of soybeans from South American suppliers.

**BRENT** (current: USD 85.95/bbl) December 2024 target

⊕ MOST PREFERRED

House view	USD 82/bbl
↗ Positive scenario	USD 120–140/bbl
↘ Negative scenario	USD 40–60/bbl

Note: Current values as of 20 March 2024

According to the NOAA, the chances of a La Nina by Christmas is above 70%. Historically, these events have raised the risks of drought. We remain least preferred on grains and most preferred on soft commodities in our active strategy.

### Crude oil

Oil demand growth figures have surprised positively in recent months. At the same time, with OPEC+ retaining a cautious stance and extending their voluntary production cuts until the end of June, we expect the oil market to stay undersupplied, and oil prices supported.

## Listed real estate

**RUGL Index** (current: USD 5,591) December 2024 target

House view	USD 7,100
↗ Positive scenario	USD 7,300
↘ Negative scenario	USD 6,900

Note: All current values as of 22 March 2024

We like companies with strong pricing power, large pipelines, attractive yield gaps, and robust cash flows, as well as acquisitive ones. Stocks trading at large discounts may selectively offer above-average returns. Historically, the sector has started to rally 18–24 weeks before the first actual Fed rate cut, with good performance continuing after the cuts. We like Japanese developers' attractive valuations and robust fundamentals. Singapore REITs are beginning to enjoy the decrease in interest rates. Hong Kong developers and mainland China appear to be only nearing a bottom in valuations. Continental Europe has become cheaper after a few months of underperformance. The predominant office exposure in the UK is still an overall drag, and while US REITs look well capitalized, they have already had a good run.



# Foreign exchange

We prefer the Australian dollar and keep the Swiss franc as least preferred.

**Thomas Flury**, Strategist, UBS Switzerland AG

Price action and economic conditions suggest EURUSD is likely to stay in a 1.05–1.10 range for the time being. We believe the pairing may test the lower edge of that trading band in the coming weeks, but we see limits to dollar strength. Markets are expecting most G10 central banks to cut interest rates by 150–200bps over the next two years. This should provide solid support for risk-on currencies like the EUR, the GBP, and the commodity bloc (AUD, CAD, and NZD).

The pound should hold steady against the EUR. The UK and the Eurozone are at a very similar stage in the economic and monetary policy cycle. Just like the euro, the GBP would likely need a stronger global growth backdrop and a more stable geopolitical outlook to rally sustainably. A rebound of GPBUSD to 1.30 cannot be ruled out in light of easing global monetary conditions and improving risk sentiment.

The Swiss franc is on a weakening trend in response to Swiss inflation dropping into the Swiss National Bank's target band, reducing the need to shield Switzerland from imported inflation. This backdrop suggests to us the CHF should decline further from here, and we keep our least preferred view on the franc. We think the currency is well suited to finance carry trades in the coming months. In contrast to this short-term view, we continue to see long-term value in CHF positions.

USDJPY is likely to remain in a 145–152 trading range in the coming months, in our view. The Bank of Japan judged that reaching

2% inflation is in sight, and hence announced an end to its negative interest rate policy and yield-curve control regimes. However, the yen did not benefit from the decision, implying that markets remain comfortable using the yen as a funding currency amid elevated US yields. We continue to favor selling USDJPY upside risks for yield pickup.

For the CAD, NOK, AUD, and NZD, we anticipate only benign changes in the crosses. To be sure, we think the AUD is likely to profit the most as the Reserve Bank of Australia will likely join the rate-cut cycle only in 4Q in view of its stronger domestic economy. The pullback in oil prices should be transitory, and any rebound may support the CAD and NOK. We expect EURCAD to move lower and the NOK to outperform the SEK again.

After the strong repricing of global central banks' policy rate outlooks at the start of the year, emerging market currencies benefited from solid-enough economic data, general pro-risk sentiment in markets, and their own rather elevated interest rate carry (some more than others). With the Fed expected to start cutting its policy rate by the middle of the year, high-yielding emerging market currencies that saw initial policy rate cuts should still fare well. Our preference is for the Brazilian real, which should benefit from its strong external balance as well. And for investors with a high risk-tolerance, we recommend exposure to the Egyptian pound. For China, we expect limited upside potential for the yuan because of weakening Chinese growth momentum, which speaks for further easing measures.

## FX strategy

	Least preferred	Neutral	Most preferred
USD		=	
EUR		=	
JPY		=	
GBP		=	
CHF	–		
AUD			+

## FX forecasts

	Current	Jun-24	Sep-24	Dec-24	Mar-25
EURUSD	1.09	1.08	1.10	1.12	1.14
USDJPY	152	145	142	140	138
GBPUSD	1.27	1.26	1.28	1.30	1.33
USDCHF	0.89	0.90	0.88	0.87	0.85
USDCAD	1.36	1.33	1.32	1.31	1.30
AUDUSD	0.65	0.67	0.69	0.71	0.72
NZDUSD	0.60	0.61	0.62	0.62	0.62
USDSEK	10.48	10.46	10.18	9.91	9.65
USDNOK	10.66	10.56	10.27	10.00	9.74

Sources: SIX Financial Information, UBS, as of 21 March 2024

## Investment committee

The UBS investment process is designed to achieve replicable, high-quality results through applying intellectual rigor, strong process governance, clear responsibility, and a culture of challenge.

Based on the analyses and assessments conducted and vetted throughout the investment process, the Chief Investment Officer (CIO) formulates the UBS Wealth Management Investment House View at the Global Investment Committee (GIC). Senior investment professionals from across UBS, complemented by selected external experts, debate and rigorously challenge the investment strategy to ensure consistency and risk control.

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- Mark Haefele (Chair)
- Solita Marcelli
- Paul Donovan
- Min Lan Tan
- Themis Themistocleous
- Bruno Marxer (\*)
- Adrian Zuercher
- Mark Andersen

We recognize that a globally derived house view is most effective when complemented by local perspective and application. As such, UBS has formed a Wealth Management Americas US Investment Strategy Committee:

- Solita Marcelli
- Alejo Czerwonko
- Jason Draho (chair)
- Leslie Falconio
- David Lefkowitz
- Brian Rose
- Daniel Scansaroli

(\*) Business area distinct from Chief Investment Office Global Wealth Management

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Our preferences do not assure profits or prevent against losses from an investment portfolio or accounts in a declining market.

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## Appendix

### Emerging Market Investments

Investors should be aware that emerging market assets are subject to, among others, potential risks linked to currency volatility, abrupt changes in the cost of capital and the economic growth outlook, as well as regulatory and socio-political risk, interest rate risk, and higher credit risk. Assets can sometimes be very illiquid, and liquidity conditions can abruptly worsen. CIO GWM generally recommends only those securities it believes have been registered under federal US registration rules (Section 12 of the Securities Exchange Act of 1934) and individual state registration rules (commonly known as "Blue Sky" laws). Prospective investors should be aware that to the extent permitted under US law, CIO GWM may from time to time recommend bonds that are not registered under US or state securities laws. These bonds may be issued in jurisdictions where the level of required disclosures to be made by issuers is not as frequent or complete as that required by US laws.

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– **Managed futures:** There are risks specifically associated with investing in managed futures programs. For example, not all managers focus on all strategies at all times, and managed futures strategies may have material directional elements.

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– **Private equity:** There are risks specifically associated with investing in private equity. Capital calls can be made on short notice, and the failure to meet capital calls can result in significant adverse consequences including, but not limited to, a total loss of investment.

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